

## **Faculty**

CETYS Faculty, in every campus is comprised of professors with academic and professional experience. It's full time faculty, a pillar to the institutions mission, promotes student development, personalized attention, to the point that 4 out of every 10 classes are taught by full time faculty.

### ***Ensenada Campus***

#### ***Business Administration College.***

##### **-Dr. Scott Venezia Corral**

Business Administration major, Masters on Business with an emphasis on Finance. Doctorate on Administration, CETYS University, with an emphasis in Strategic Management.

##### **-Mtra. Diana Esther Woolfolk Ruiz**

International Business Major, Masters on Business, emphasis on Finance, Doctorate on Administration, CETYS University, with an emphasis in Strategic Management, ABD.

##### **-Mtro. Dámaso Ruiz González**

International Business Major, Masters on Business, emphasis on Finance, CETYS University.

##### **-Mtra. Margarita Rubio Aguilar**

Graphic Design Major, Universidad Autónoma de Guadalajara , Masters on Business, emphasis on Marketing, CETYS University.

##### **-Lic. Sialia Mellink**

Graphic Design Major, Masters on Education, emphasis on Organizational Development, CETYS University.

#### ***Engineering College.***

##### **- Dr. Carlos A. González Campos**

Industrial Engineer Major, CETYS University, Masters on Manufacturing Systems, ITESM, Monterrey, Doctorate on Engineering, emphasis on Manufacturing Systems, CETYS University with ASU, Arizona.

##### **-Mtra. Socorro Lomelí**

Industrial Engineer Major, Masters on Business, emphasis on Corporate Finance, CETYS University.

**-Dr. Isaac Azuz Adeath**

Oceanography major, Universidad de Colima, Masters credits on Physical Oceanography, CICESE, and Doctorate on Ocean Science, Universidad Politécnica de Catalunya, España.

**-Mtra. Lucía Beltrán Rocha**

Computer Science Major, Masters on Business, emphasis on Marketing, CETYS Universidad.

*Mexicali Campus*

*Business Administration College*

**-Mtro. Federico Sada de la Mora**

Masters in Business.

**-Dra. Helia Cantellano Gutiérrez**

Doctorate on Business emphasis on International Business.

**-Mtro. Jaime Álvarez Jiménez**

Masters on Tax.

**-Mtro. Francisco Villalba Rosario**

Masters on Business

**-Mtra. Mónica Acosta Alvarado**

Masters on Business and Masters on Human Resources, Doctorate on Business, ABD.

**-Dra. Carmina Contreras**

Masters on Business, emphasis on International Business, Marketing and Human Resources, Doctorate on International Business.

**-Dr. Carlos Humberto Castellanos León**

Master on Business, emphasis on Marketing and Doctorate on Strategic Management.

**-Mtro. Ernesto Montaña Rodríguez**

Masters on Business, emphasis on Marketing

**-Mtro. Luis Fernando Oviedo Villavicencio**

Masters on Business.

**-Dra. Victoria González Gutiérrez**

Masters on International Business and Doctorate on Education, and Doctorate on Tax, ABD.

**-Mtra. Saida Pérez Córdova**

Masters on Business.

**-Mtra. Cinthia Irene Carrazco Soto**

Masters on Business, emphasis on Operations Management, Doctorate on Strategic Business, ABD.

**-Mtra. Paulina A. Vargas Larraguível**

Masters on Business.

**-Mtro. Joaquín Castillo Cárdenas**

Architectural Engineer, Universidad del Valle de Atemajac, Masters on Education, Universidad del Valle de Atemajac

**-Mtro. Francisco A. Melo Walther**

Graphic Design Engineer, CETYS University, Masters on Publicity, emphasis on Creativity, University of Austin Texas.

***Social Sciences College***

**-Lic. María Cecilia Angélica Contreras Trejo**

Sociology major, Masters on Education.

**-Lic. Teresita del Niño Jesús Higashi Villalvazo**

Psychology major, Masters on Computer Science Networks, Doctorate on Education, ABD.

**-Lic. Luis Enrique Linares Borboa**

Sociology major, Masters on Education. Doctorate on Education, ABD.

**-Dr. Jorge Arturo Ortega Acevedo**

Business major, Masters on Hispanic Philology, Doctorate on Hispanic Philology.

**-Lic. María Luisa Walther Cuevas**

Law major, emphasis on human resource, Masters on International and Corporate Law.

**-Lic. Rosa Marcela Guzmán González**

Law major. Masters on International and Corporate Law.

**-Lic. Omar Castro García**

Law major, Masters on Corporate Law, and on Education.

**Graduate Program.**

**-Lic. Rosa María Lamadrid Velazco**

Industrial Engineer major, Masters on Human Resource.

**-Lic. Alma Rosa Martínez Castro**

Law major, Masters of Organizational Development.

**-Lic. María del Carmen Echeverría Del Valle**

Philosophy major, Masters on Education.

***Engineering College.***

**-Dr. Miguel Alberto Salinas Yáñez**

Computer Science major, Masters on Computer Systems, ITESM, and Doctorate on Communications Systems and Networks.

**-Mtro. Jorge Sosa López**

Electronic major, emphasis on Control Systems, Masters on Networks and Computer Technology, CETYS University.

**-Mtro. Mauro Antonio Chávez López**

Industrial Engineer major, Masters on Business, emphasis on Finance, Doctorate on Manufacturing, ABD.

**-Mtro. César Barraza Montoya**

Industrial Engineer major, CETYS University, Masters on Operations Research, ITESM, and Masters on Business, CETYS University.

**-Ing. José Bernardo Valadez Rivera**

Industrial Engineer major, CETYS University, Masters on Mechanical Engineering, ITESM, Doctorate on Manufacturing, ABD.

**-Mtra. María Josefina Becerra Paredes**

Computer Science major, Masters on Networks and Computer Technology, CETYS University..

**-Mtro. Guillermo Cheang León**

Computer Science major, Masters on Tax and Masters on Networks and Computer Technology, CETYS University.

**-Ing. Cristóbal Capiz Gómez**

Electronics major, CETYS University, Master of Technology, Arizona State University.

**-Mtro. Miguel Ángel Ponce Camacho**

Physics Engineer, ITESM-Campus Monterrey, Masters on applied Physics, CICESE.

**-Mtra. Dania Licea Verduzco**

Computer Science major, CETYS University, Masters on Computer Science, emphasis on Computer Graphics, ITESM.

**-Mtro. Salvador Baltazar Murrieta**

Civil Engineer major, UABC, Masters on Industrial Administration, CETYS University.

**-Mat. Alfredo Rodríguez Carrazco**

Mathematics major, Universidad Autónoma de Guadalajara, Masters on Business, emphasis on Operations Management, CETYS University.

**-Mtro. Ezequiel Rodríguez Ríos**

Industrial Engineer, CETYS University, Masters on Operations Research, Doctorate on Business, CETYS University, ABD.

**-Mtro. David Sánchez Urzua**

Civil Engineer, Universidad Autónoma de Guadalajara, Masters on Pedagogy, Universidad Estatal de Estudios Pedagógicos, Masters on Education, Universidad Autónoma de Guadalajara.

**-Mtro. Jesús Heriberto Corona de la Fuente**

Mechanical Engineer, major, emphasis on Design, CETYS University, MBA in International Management, Thunderbird, The School of Global Management e ITESM, Masters in Aeronautics and Space Technology, Università di Pisa y Universidad Politécnica de Madrid.

**-Mtra. Alma Herlinda Abad Padilla**

Mechanical engineer major, Masters on Manufacturing, CETYS University.

*Tijuana Campus*

*Business Administration College*

**-Mtro. Enrique Pérez Santana**

Masters on regional Development.

**-Mtra. Ma. Eugenia Corella Torres**

Masters on Corporate Finance.

**-Mtra. Rosa Sumaya Tostado**

Masters on Corporate Finance.

**-Mtro. Juan Francisco González Bermúdez**

Doctorate on Latin American Studies, ABD.

**-Mtro. Eduardo Raúl Díaz Gómez**

Masters on Marketing

**-Dr. Carlos Rodríguez Rubio**

Doctorate on Business.

**-Mtra. Lisette Salgado Patiño**

Doctorate on Business, ABD.

**-Mtra. Guadalupe Sánchez Vélez**

Masters on Corporate Finance.

**-Dra. Patricia Valdés Flores**

Doctorate on Psychology.

**-Dr. Lorena Jáuregui Ollivier**

Business major, Masters on Marketing and on Human Resources, Doctorate on Psychology, CETYS University.

*Social Science College.*

**-Dr. Alberto Álvarez Noriega**

Psychology major, CETYS University, High School Teacher major, Normal Superior de Nayarit, Doctorate on Psychology, ABD, CETYS University.

**-Dr. José de Jesús Torres Vera**

Psychology major, ITESO, Masters on Clinical Psychology, Doctorate on Psychology, CETYS University.

**-Dr. José Miguel Guzmán Pérez**

Psychology major, Universidad Nacional Autónoma de México, Masters on Public Health, UABC, Doctorate on Psychology, CETYS University.

**-Dra. Berenice Villalpando Aguilar**

Psychology major, ITESO, Masters and Doctorate on Psychology, CETYS University.

**-Mtra. Victoria Castillo Sotelo**

Psychology major, Masters on Human Resource, CETYS University.

**-Mtra. Adriana Aurora López Bañuelos**

Psychology major, CETYS University, Masters on Gestalt Therapy, Instituto de Terapia Gestalt Región Occidente, and Masters on Education, CETYS University.

*Law*

**-Lic. Alfredo Estrada Cervantes**

Law major, UNAM. Masers on Law, Georgetown University (EEUU)

**-Lic. Yadira Ahumada Castro**

Law major, Universidad Michoacana de San Nicolás de Hidalgo, Masters on Education, CETYS University.

*Graduate Programs*

**-Dr. Raúl Romero Romero**

Psychology major, Masters and Doctorate on Psychology.

*Engineering College.*

**-Mtro. Roberto Salas Corrales**

Physics major, UNAM, Masters on Education, CETYS University.

**-Mtro. Fabián Bautista Saucedo**

Graphic Design major, Universidad Autónoma Metropolitana Xochimilco, Masters on Science and Arts for Design, Universidad Autónoma Metropolitana Xochimilco.

**-Mtro. Enrique Fitch Manjarrez**

Biochemical Engineer, ITESM, Campus Monterrey, Masters on optimization of Production Systems, Instituto Tecnológico de Sonora.

**-Mtro. Leopoldo Uribe Reyna**

Civil Engineer major, Universidad Nacional de México, Masters on Networks and Computer technology..

**-Ing. Rubén Magdaleno Ramírez**

Industrial Engineer, CETYS University, Masters on Mechanical Engineering, Instituto Politécnico Nacional.

**-Dr. Salvador Chiu**

Chemistry major, UABC, Masters on Regional and Environment Development, Washington State University, Doctorate on Strategic Business, CETYS University-Alliant University.

**-Dr. Moisés Sánchez Adame**

Electronics major, Instituto Politécnico Nacional, Masters on Electronics, Instituto Politécnico Nacional, Doctorate on Network Systems, CETYS University.

**-Mtro. Adolfo Esquivel**

Communications and Electronics major, Instituto Politécnico Nacional, Masters on Digital Systems, Instituto Politécnico Nacional, Doctorate on Electronics, ABD, UPC España.